



# PLAZACENTER

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## INSIDE THIS ISSUE

- 1 BSR Realty "We Care"
- 1 Zaballos raises \$2,000
- 2 Plaza Center Reminders
- 2 Tenant Appreciation Party
- 3 Conference Room
- 3 Chris Zaballos Resigns
- 4 Upcoming Local Events

## BSR Realty Inc. "We Care" Project

In 1994 long time BSR Realty employee Barbara Moniz had a wonderful Christmas-giving idea. Having befriended many hardworking and generous people while working at BSR she devised a plan to collect donations from their list of local vendors, property owners and employees and use the donation money to purchase local families in need items from their Christmas lists, which she happily named the "We Care" project.

Since its inception the "We Care" project, has helped purchase and deliver items to over 425 adopted families in southern Alameda County a total of more than \$100,000 in clothes, toys and food for Christmas dinner.

"We Care" acquires the names of families in need from local community organizations including the Salvation Army, All Saints Church, and FESCO. Each family is asked to submit a Christmas List of items they both need and desire.

Shopping lists are created for each of the families full of clothing, toys and a Safeway gift card so that each family member will have a gift to open and a warm meal to look forward to over the holidays.

Since the creation of the "We Care Project" 21 years ago the families and friends of BSR Realty have enjoyed hand delivering the individually wrapped Christmas baskets full of gifts to each family and have passed on the tradition to their children who now look forward to the "We Care" project each year.



The team at BSR Realty.



Over the years BSR Realty has helped over 425 families during the holidays.

## R. Zaballos & Sons raises \$2,000 for Needy Kids.

This holiday season R. Zaballos & Sons, Inc. through its' business partners raised \$2,000 for needy children. The money was used to purchase gifts for 17 children from FESCO and All Saints Church. Vivian Garcia and Melissa Crouch from our office spent the weekend before Christmas shopping for presents for these kids. On Monday morning the office staff had a gift wrapping party in our conference room. Once all the presents were wrapped we delivered them in the pouring rain to FESCO and to the family referred by All Saints Church. We are thrilled to able to provide these kids with gifts that would have been otherwise out of reach. We

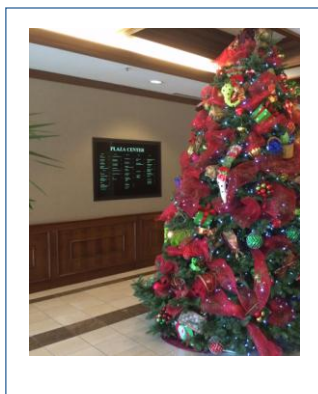
Please see *Zaballos* on page 3

## Plaza Center Reminders

It's that time of year to reiterate some of our basic property policies.

*"Customer service shouldn't just be a department, it should be the entire company."*

*-Tony Hsieh, CEO  
Zappos*



*The Plaza Center Tower Christmas Tree*

1. **Signage:** Please refrain from putting up temporary signage in the parking lot and landscaping areas. While we want to see our tenants thrive and grow their businesses we also need to abide by the City of Hayward's sign ordinance. Plus, if every tenant put up signs in the parking lot area our property would look cluttered and unkempt. Please go to [www.hayward-ca.gov/CITY-GOVERNMENT/DEPARTMENTS/CITY-CLERK/MUNICIPAL-CODE/SignRegulations.pdf](http://www.hayward-ca.gov/CITY-GOVERNMENT/DEPARTMENTS/CITY-CLERK/MUNICIPAL-CODE/SignRegulations.pdf) for information regarding temporary signage.
2. **Parking:** Reminder that the upper deck parking lot at the Plaza Center Tower is reserved for the visitors and guests of Plaza Center Tower. Tenants please park in tenant parking located on P1 and P2 or in the lower lot. We appreciate your cooperation on this matter.
3. **Security Issue:** Please do not allow people into the building after hours. The main entrance doors lock at 5:30 p.m. Once someone has entered the building they have access to all floors including the parking garage. If you see someone that looks suspicious contact the Hayward Police non emergency number at 510-293-7000. If you have an emergency dial 911.
4. **Security Guard:** Security Guard hours are from 6 A.M. to 10 A.M. and from 3 P.M. to 7 P.M. Monday through Friday.
5. We are looking for content ideas and articles for this publication. Please contact [jgautreaux@zaballos.net](mailto:jgautreaux@zaballos.net) if you would like to contribute to this newsletter.
6. **HVAC:** Please remember that your HVAC i.e.: heating and cooling is

Please see *Reminders* on page 4

## Tenant Appreciation Luncheon was a huge success.

On Thursday December 10<sup>th</sup> R. Zaballos & Sons, Inc, the company that manages Plaza Center, hosted its' annual tenant appreciation luncheon in the lobby of the Plaza Center Tower. This year's event featured catering by Ann's Catering of Berkeley plus tri-tip and Lockeford sausage expertly bar-b-qed by Resti and Steven Zaballos and Lou Cervantes. Resti purchased 18 tri tip roasts and about 40 pounds of sausage. In addition we had cold cuts, salads, bread and some very tasty dessert treats. Within 45 minutes there was not a morsel left. We had over 250 tenants attend our luncheon...a new record for us! Thank you again to all for making 2015 a successful and prosperous year. We couldn't have done it without you. We look forward to next year's luncheon. Happy New Year!

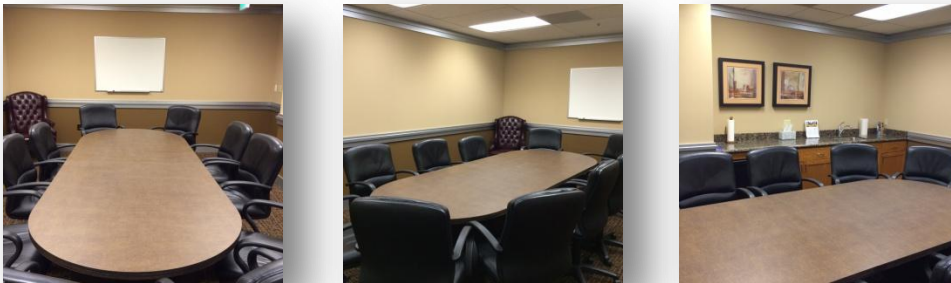


## Conference Room Available to Tenants

Need a Wi-Fi enabled conference room for your next meeting? Plaza Center has made the conference room in suite 340 available to tenants on a first come first served basis. This conference room has space for 12-15 persons and includes Wi-Fi, a sink area and a white board. To reserve suite 340 please contact us at 510-581-5993 or via email at [zaballos@zaballos.net](mailto:zaballos@zaballos.net). There is no charge for the use of this conference room. Hours of operation are 8AM to 5PM Monday through Friday.



Plaza Center Conference Room  
Suite 340



Zaballos from page 1

would like to thank the following companies for their support of this annual program: Alliance Building Services, B.A. Morrison General & HVAC Contractor, BSR Realty, Inc., Beck Roofing, Richard DiTiberio & Co, Hayward Fire Equipment Co., Sunrise Cleaning and East Bay Business.

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*"Without caring there can be no quality." Joel Barker, Author Future Edge*

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*"If you want to achieve greatness stop asking for permission." --Anonymous*

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The Zaballos team from left: Resti, Vivian, Melissa, Chris, Jacques and Debbie. Sharon is taking the photo.



A whole table full of Christmas presents for the kids!

## Changes at R. Zaballos & Sons, Inc.

Chris Zaballos is stepping down as the V.P. of Operations at R. Zaballos & Sons, Inc. effective 12/31/15. Chris will continue to be involved in decision making as a partner in the business but will no longer be a full time employee and will no longer be on-site every day. He can still be reached at [czaballos@zaballos.net](mailto:czaballos@zaballos.net). We wish Chris well in his new endeavor. Moving forward you can contact Jacques Gautreaux [jgautreaux@zaballos.net](mailto:jgautreaux@zaballos.net) for operations related issues.



### Reminders from page 2

controlled by us. Let us know if you are uncomfortable in your suite and we can make the adjustments.

7. **Work Orders:** We have an online work order at [www.zaballos.net](http://www.zaballos.net). Click the Support menu and then Commercial Work order. Please give it a try if you have a maintenance issue.

## Upcoming Local Events

### Jan 30: 72<sup>nd</sup> Hayward Chamber of Commerce Annual Awards Gala

The Jan. 30 gala will feature a reception from 6 to 7 p.m., followed by a gourmet meal, fine wines, and the awards ceremony. Silent and live auctions will benefit Leadership Hayward, now in its 26th year of training Hayward's current and future leaders. For more information about the gala call the chamber at 510-537-2424 or watch for updates on the Hayward Chamber of Commerce website at [www.hayward.org](http://www.hayward.org).



8. **Emergency Contact Info Needed:** If you have not updated your emergency contact information with City Center Commercial please do so ASAP. We need this information in case of an emergency so we know who is responsible at each organization in our building.
9. **Emergency Procedures:** Please remember to review the Plaza Center Emergency procedures with all new employees and with current staff on an annual basis. A copy of those procedures can be found on the Emergency Procedures page under the Support menu at [www.zaballos.net](http://www.zaballos.net)
10. **Handicap Parking:** If you park in a handicap parking space and you do not have a placard on your vehicle it will be towed at owner's expense. You will not receive a warning. It is against the law to use these spaces if you do not have a placard from DMV.

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*"If you do what you  
always did, you will get  
what you always got." --  
Anonymous*

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